

DUNCAN

AREA ECONOMIC DEVELOPMENT FOUNDATION

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It's Turkey Time... For the past several years The Duncan Area Economic Development Foundation has been the proud host of the Lt. Governors Turkey Hunt. This year we will host 11 hunters from several different sectors of business on April 11-13. While business relationships are being formed during the multi-day event, our guests will get a tour of the Duncan community and its industrial parks and will enjoy some of Duncan's tremendous quality of life. The outcome of this event is to attract new business opportunities to our community. Our hunters are coming from Tennessee, Texas and Oklahoma.

Help Wanted... Just one week after the Turkey Hunt, we will have our full attention focused on assisting 35 of our local companies with a Job Fair. As our area businesses have opportunities to expand, they will also need additional workforce. We want our youth to attend the event so they will better understand the types of job opportunities available in the Duncan area to allow them to live here rather than having to move away to find a job. We are also marketing the Duncan area to prospective employees who would like to move here. The Job Fair will be held at the Stephens County Fair and Expo Center on April 20th from 1pm-6pm, and April 21st from 9am-12pm. Our target marketing area is from Duncan up to Rush Springs, over to Lawton, down to Wichita Falls, to Decatur, TX, and over to Gainesville.

Building Something That Benefits Our Community... A core group of community organizations have set forward to jointly build a community calendar. Our intent is to give the Duncan citizens and guests a one-stop location to find out all community events. With it being a shared calendar, visitors can go to the websites of Duncan Chamber of Commerce, Stephens County Expo, Duncan Tourism, Chisholm Trail Arts Council, Duncan Main Street or DAEDF to find the community calendar. Watch for the GRAND unveiling!

Making a significant Capital Investment can pay-off... Finding extra capital to rebuild or upgrade a building can be a challenging experience. Companies often ask themselves when will the capital investment pay-off? If the company has name recognition, provides good customer service and keeps the restrooms clean, they will cash-in on the dividends of success. In a recent stop at the new Taco Bell, the question was posed directly toward this subject. Sure enough, they have seen up to a 20% increase in sales over last year since making the capital investment. It does pay off!

Upcoming Dates....

Monday, April 9: Congressman Tom Cole, Town Meeting, 5:30 - Red River

Monday, April 9: Marlow Chamber of Commerce Annual Banquet

Wednesday - Friday, April 11 - 13: Lt. Governors Turkey Hunt - Duncan

Friday, April 13: Duncan Chamber Blast-off, 7am- Golden Coral

Monday, April 16: DAEDF Board Meeting - DAEDF Office

Friday - Saturday April 20 - 21: DAEDF Job Fair - Stephens County Expo